

BUICK SERIES 60 – 1930

A majestic coupe with a story rooted in friendship.

In the town of Danton, Maryland, a friend of mine has... more friends. And guess what they all suffer from? The incurable but delightful "virus veteranus"—the classic car bug. Thanks to their passion, we discovered this beautifully proportioned coupe from Buick, a true American classic.

The Series 60 body was built on Buick's longest wheelbase at the time, giving the car its imposing, elegant silhouette. Entering the new decade, Buick vehicles received a brand-new design. With permission from GM's legendary Art & Color department—led by design pioneer Harley Earl—Buick cars began to share visual traits with their newly introduced cousins, the stylish LaSalle line.

The 1930 Series 60 came with a 132-inch wheelbase and was powered by a 5.4L inline-six engine, the same unit used in the Series 50. One notable design upgrade? The removal of the unpopular side bulge that earned the 1929 Buick the unfortunate nickname: "The Pregnant Buick."